

ODA/Management Review

Management Planning

A NOTE FROM JOEL Winter 2023

Happy New Year

Did you set goals for the New Year? Looking back on the year gone past, thinking about what could have been. Some of us are saying, I expect a better New Year.

Some are looking back to the past times when it was easier to run a business. Does that sound accurate to you? I've heard all kinds of comments about 2023.

I remember a TV show where the Police Detective, when interviewing a suspect, would say: "Tell me the Facts nothing but the Facts ma'am."

So what are the Facts in your business? What do you measure so that the Facts are uncovered? And what is your plan for using that knowledge to improve your firm?

We will be talking about methods to uncover those "Facts."

Welcome to 2023

Regards, *Joel*