

ODA/Management Review

Business Management



A NOTE FROM JOEL

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I don't know about you, but I am always anxious to get through the Winter and move into Spring. In my case that means time for two favorites.

The first is golf which has been a lifelong hobby. For me it is both an exercise and competition - setting goals and achieving them.

The second is baseball, which for me is now something I watch these days. Yes I do look at the scores, but I am fascinated by the management and financial side of the sport. As is true in other sports, huge investments have been made. Owners have built dramatic stadiums and hired players at huge levels of compensation.

My Winter newsletter talked about measuring facts in your business. These Sports owners measure wins and losses but I know they look at the financial aspect as well. Many of the newer owners are savvy businessmen.

I will talk to this issue of management by facts in my next newsletter. And maybe I will throw in some Phillies scores and we can talk about their ideas and how to improve their management.

Play Ball,

Joel

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