



ODA/Management Review

Fall Follow Through

A Note From Joel

August 2020

Who knows what the next month will bring? As business owners we have been fielding lots of curve balls. This is likely to continue. How we handle this environment may determine our company's future.

What steps should we take? I believe that those who are doing the right thing in managing their business will have more opportunities and success this Fall. If you are on track now, your "Follow Through" should be repeating. But if you are not.... In any case here are some actions which require your attention, and will get you on the right track:

Listen, to your customers, suppliers and business associates, be in the market!

Business Health in these times of uncertainty, we must have first class financial advisors, insurance professionals, labor and human resource experts and so on. Keep them in the loop, give them assignments and listen to their wisdom.

Participation, in your Trade Organization, business groups and local community may sound like a luxury. But careful networking will help you stay on your toes.

Focus, Top executives also recognize it is critical to monitor your customers, employees, marketplace and suppliers as well.

For over 50 years Kraft/ODA, Inc. has served their clients through business cycles and industry disruptions. We understand business and how to pull together the elements necessary to run a first-class firm.

We can help you navigate through the choppy waters in your business. We have Experience in planning both long and short term, which pulls together the input you collect.

Get in touch and we can have a preliminary discussion on Zoom or in a more traditional method.

Good Managing

Joel McFadden

Kraft Associates/ODA, Inc.

kraftassoc@aol.com

484-252-4490



Joel McFadden
484.252.4490

www.kraftassociatesoda.com

Let's Build Management Skills!

Give Us a Call Today